

CORPORATE SPONSORSHIP PACKAGE

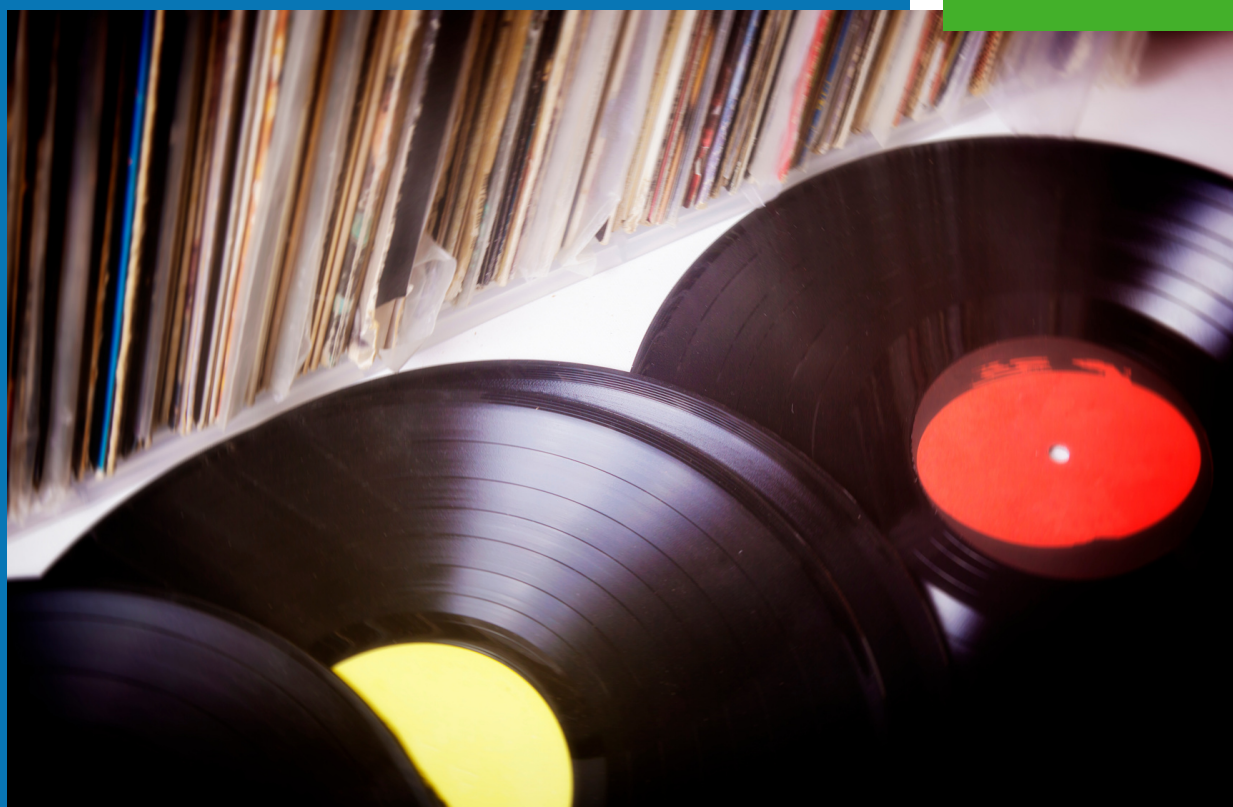
Music Through the Decades

CCRC's 70th
Anniversary
Celebration!



Canadian Canoe Museum
October 16, 2026 6:00-10:00pm
Museum Access 6:00-7:00pm

2026



A 70th anniversary celebration in support of the programs and services of the Community Counselling and Resource Centre.

CCRC 
Turning things around



Why CCRC?

ccrc-ptbo.com

Music Through the Decades is a new signature fundraiser supporting CCRC's mission to provide essential services to more individuals and families in our community.

Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own. Our incredible, dedicated staff can help, and we need more funds to meet the increasing demand.

Since 1956, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.

Please contact Kirsten Armbrust at karmbrust@ccrc-ptbo.com or 705-743-2272 ext 300 for more information.

THE NIGHT



MUSIC THROUGH THE DECADES

Join us at the **Canadian Canoe Museum** for an evening of celebration, connection, and community. Enjoy live music through the decades, complimentary museum access, a cash bar, appetizers provided by **DK catering** and a chance to connect with our supporters as we celebrate CCRC's 70th Anniversary and honour seven decades of community impact.

As an event sponsor, your brand will be proudly showcased throughout the venue, providing valuable visibility and a memorable presence with our guests throughout the evening. It's a wonderful opportunity to stay involved, enjoy the celebration, support a meaningful cause, and connect with our community.



BUILDING COMMUNITY SINCE 1956!

LIVE MUSIC

MUSIC THROUGH THE DECADES

Jeanne Truax will steal your heart away every time she steps on stage. Inspired by the contemporary sounds of The Beatles, Wanda Jackson and Connie Francis, Jeanne roots and rockabilly flavoured performances will leave you coming back for more!

The Talented Artist

Jeanne has spent the last year crafting her high-energy “rock n roll” live show, but she has a few other tricks up her sleeve.

Jeanne has received the 2025 Peterborough Folk Festival’s Emerging Artist Award and plans to see through her music journey, with bigger and better shows every time.

You don’t want to miss an opportunity to see her in action.



SPONSORSHIP

Whether it's an opportunity to celebrate your team, demonstrate your commitment to the community, or increase your brand visibility. Music Through the Decades promises an unforgettable evening for the people who help your business thrive.

BENEFITS

- Create lasting memories with your team
- Enjoy a unique night at the Peterborough Canoe Museum
- Invite clients and customers to join your table
- Access our audience - get your name in front of the 100+ people who attend.
- Recognition on our website, social media and printed materials.
- A great night out. Join us in person, or sponsor the event and still enjoy full promotional visibility throughout the building - Whatever works best for you!



Gain additional exposure as the event is promoted across CCRC's social media channels!



SPONSORSHIP OPPORTUNITIES

The sky's the limit

\$\$\$+

- Talk to us about your engagement needs and we can customize your experience.

Eye of the Tiger

\$5000

- Complimentary admission for your group, including museum access
- Reserved table seating for up to eight guests
- One complimentary drink for each attendee
- Team logo and branding prominently displayed throughout the venue
- Promotional videos or highlight reels recognizing you as the lead sponsor featured on event screens

The Final Countdown

\$3000

- Complimentary admission for your group, including museum access
- Reserved table seating for up to eight guests
- Your team logo and branding prominently showcased inside the venue
- Your organization recognized with a featured mention during the event

More Than a Feeling

\$2000

- Complimentary admission for your group, including museum access
- Admission for 8 guests
- Your team logo and branding prominently showcased throughout the venue

Bring your swag and showcase your amazing brand to our guests!

Please contact Kirsten Armbrust if you have any questions at 705-743-2272 ext 300

OTHER SPONSORSHIP



While we'd love to have you join us, we know that attending an event can be a bit tricky. Please find below other ways you could sponsor Music Through the Decades 2026.

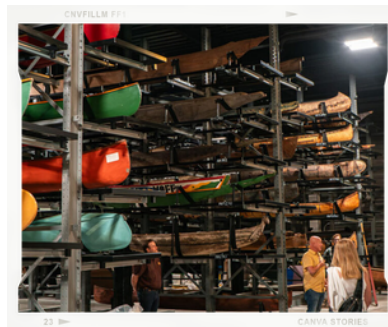
Recognition for sponsorship can be customized to suit your needs.



Sponsor the Promotions
\$750



Sponsor the Venue
\$3,300



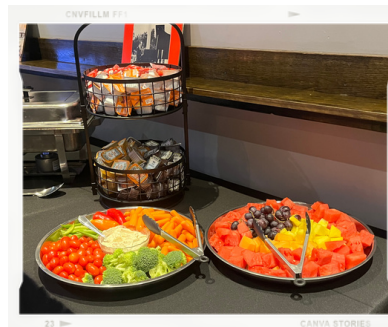
Sponsor Museum Access
\$1200



Sponsor the Decor
\$1000



Sponsor the band
\$700



Sponsor the Food
\$6,400

Custom Sponsorship

You can also opt for a partial item sponsorship or an other amount that works for you, we're happy to customize sponsorship to suit your needs.

Please contact Kirsten Armbrust if you have any questions or for further information at 705-743-2272 ext 300 or karmbrust@ccrc-ptbo.com