

CORPORATE SPONSORSHIP PACKAGE

Jukebox Mania 2024

May 10, 2024

Game starts at 7 pm

Prepared for:

An awesome local business



A fundraising event in support of the programs
and services of Community Counselling and
Resource Centre

CCRC 
Turning things around



SPONSORSHIP

Whether it's team building, corporate social responsibility, promotions, or just a fun night out Jukebox Mania will prove to be an entertaining night for the people who make your business thrive.

Benefits

- Team Building
- Celebrate your staff
- Invite clients and customers to join your team
- Access our audience - get your name in front of the 200+ people who attend JBM each year
- A great night out or in. Join us in person or play from your own space - whatever works for you!
- Friendly competition with other JBM teams



ACCESS OUR AUDIENCE



Corporate support of CCRC would influence consumer purchasing decisions *

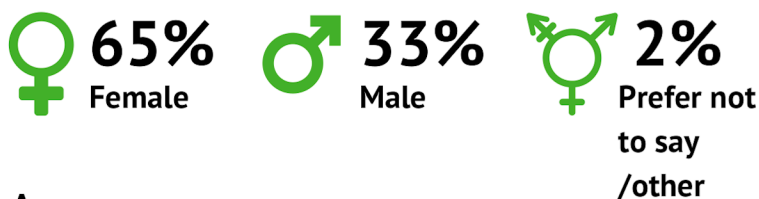
51%

Jukebox Mania

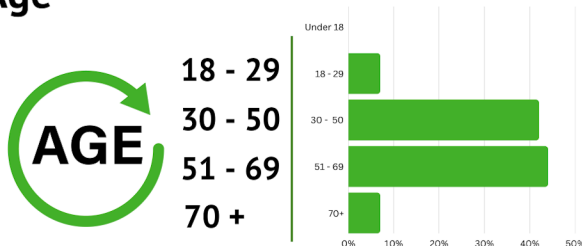


Audience Demographics*

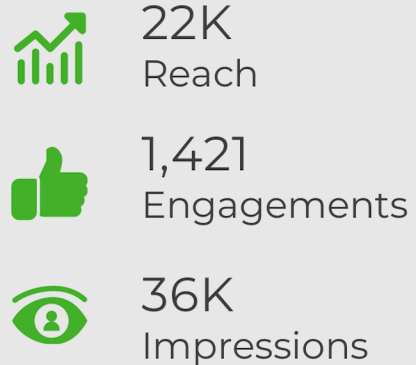
Gender



Age



JBM SOCIALS



*Over the JBM Marketing period 2023

*Based on 2023 Survey responses



THE GAME

NAME THAT TUNE

A name-that-tune style game night, Jukebox Mania has been a favourite music trivia night and CCRC's marquee fundraiser since 2006. Join us for an unforgettable evening of music, laughter and friendly competition.



HYBRID EDITION

We have a limited number of seats for our in-person JBM experience, but we also have unlimited virtual tickets available. More players means more eyes on your brand.





OPPORTUNITIES

The sky's the limit

\$\$\$+

- Talk to us about your engagement needs and we can customize your experience.

We are the champions

\$5000

- 3 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print, radio & digital ads
- A customized Mental Health in the Workplace session with one of our professional counsellors

Nothing's going to stop us now

\$3000

- 2 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print & digital ads

We will rock you

\$1500

- 1 team of up to 8 people on the team
- Customized branding and promotion (static ad) to suit your needs, before, during and after the event including print and digital

Interested in a virtual/hybrid sponsorship or have other questions?

Please contact Sarah at: sbass@ccrc-ptbo.com or 705-743-2272 ext 311

JBM

OTHER SPONSORSHIP



While we'd love to have you join us for Jukebox, we know that attending an event can be a bit tricky. Please find below other ways you could sponsor Jukebox Mania 2024.

Recognition for sponsorship can be customized to suit your needs.



Marketing Costs \$750
Cover costs related to advertising and printing



Venue \$1700
Cover the costs of the venue for JBM 2024



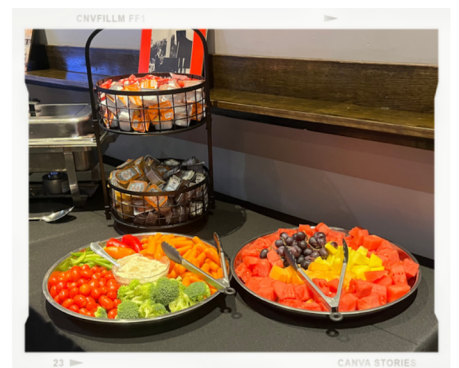
Trivahub Platform \$1800
Cover the costs for the platform to run the game



AV Costs \$2000
Cover the Audio Video costs for JBM 2024



Game/music Costs \$2200
Cover the costs to purchase the music rounds for the game



Food Costs \$10,000
For catering costs for JBM 2024

Please contact Sarah Bass if you have any questions or for further information at 705-743-2272 ext 311 or sbass@ccrc-ptbo.com

CCRC-PTBO.COM/JBM



Why CCRC?

ccrc-ptbo.com

Jukebox Mania is a fundraiser for CCRC to provide services to more people and families who need them.

Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own. Our incredible, dedicated staff can help, and we need more funds to meet the increasing demand.

Since 1956, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.

Please contact Sarah Bass at sbass@ccrc-ptbo.com or 705-743-2272 ext 311 for more information.