



Proposed to:
**An awesome local
company**

JUKEBOX MANIA 2023

May 5, 2023

Game starts at 7 pm

CORPORATE SPONSORSHIP PACKAGE



A fundraising event in support of
the programs and services of
Community Counselling and
Resource Centre





SPONSORSHIP

Whether it's team building, corporate social responsibility or promotions, Jukebox Mania will prove to be an entertaining night for the people who make your business thrive.



BENEFITS

- Team Building
- Celebrate your staff
- Invite clients and customers to join your team
- Access our audience - get your name in front of the 200+ people who attend JBM each year
- A great night out or in. Join us in person or play from your own space - whatever works for you!
- Friendly competition with other JBM teams

ACCESS OUR AUDIENCE

Corporate support of CCRC would influence consumer purchasing decisions *

50%

Jukebox Mania

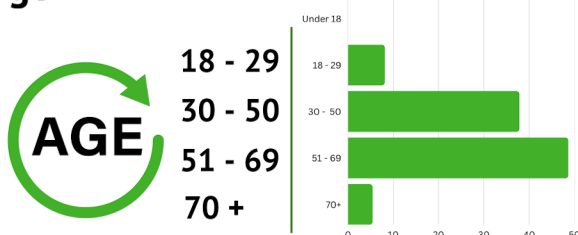


Audience Demographics*

Gender



Age



JBM SOCIALS



2.8K
Reach



600
Reactions



25K
Impressions

*Over the JBM Marketing period 2022

*Based on 2022 Survey responses

[CCRC-PTBO.COM/JBM](https://ccrc-ptbo.com/jbm)



THE GAME

NAME THAT TUNE

A name-that-tune style game night, Jukebox Mania has been a favourite music trivia night and CCRC's marquee fundraiser since 2006.

Join us for our first in-person Jukebox Mania since 2019 for an unforgettable evening of partying like it's 2019.



HYBRID EDITION



We have a limited number of seats for our in-person JBM experience, but we also have unlimited virtual tickets available. More players means more eyes on your brand.



OPPORTUNITIES

THE SKY'S THE LIMIT \$\$\$ +

- Talk to us about your engagement needs and we can customize your experience.

\$5000

WE ARE THE CHAMPIONS

- 3 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print, radio & digital ads
- A customized Mental Health in the Workplace session with one of our professional counsellors

NOTHING'S GOING TO STOP US NOW

\$3000

- 2 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print & digital ads

\$1500

WE WILL ROCK YOU

- 1 team of up to 8 people on the team
- Customized branding and promotion (static ad) to suit your needs, before, during and after the event including print and digital

INTERESTED IN A VIRTUAL/HYBRID SPONSORSHIP OR HAVE OTHER QUESTIONS?

Please contact Sarah at: sbass@ccrc-ptbo.com or 705-743-2272 ext 311

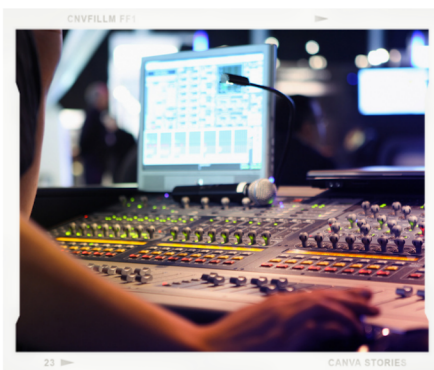
JBM

OTHER SPONSORSHIP



While we'd love to have you join us for Jukebox, we know that attending an event can be a bit tricky. Please find below other ways you could sponsor Jukebox Mania 2023.

Recognition for sponsorship can be customized to suit your needs.



AV COSTS \$1300

Cover the Audio Video costs for JBM 2023



TRIVAHUB PLATFORM \$1700

Cover the costs for the platform to run the game



VENUE \$1700

Cover the costs of the venue for JBM 2023



GAME/MUSIC COSTS \$2200

Cover the costs to purchase the music rounds for the game



FOOD COSTS \$10,000

For catering costs for JBM 2023

Please contact Sarah Bass if you have any questions or for further information.

705-743-2272 ext 311 or sbass@ccrc-ptbo.com

[CCRC-PTBO.COM/JBM](https://ccrc-ptbo.com/JBM)



WHY CCRC?

Jukebox Mania is a fundraiser for CCRC to provide services to more people and families who need them.

Now more than ever before, people need our services. Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own.

Our incredible, dedicated staff can help, and we need more funds to meet the increasing demand.

Since 1956, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.



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705-743-2272 ext 311 for more
information.**

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