



Proposed to:  
**An Awesome Local  
Business**

# JUKEBOX MANIA 2022

April 29, 2022

7 to 9 pm

CORPORATE SPONSORSHIP PACKAGE

A Fundraising event in support of the programs and services of the  
Community Counselling and Resource Centre



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## WE NEED YOU!

We would be grateful to count **you** as a supporter of Jukebox Mania!

Your support would mean that more people who need help can get it. Whether that means: finding & keeping housing, dealing with family issues, personal stress or otherwise facing situations they can't solve on their own.

Since the first Jukebox Mania in 2006, CCRC has relied on the generosity of our community partners. Your support would help us raise money to do what we do best; helping people turn things around.

In 2022 we are hosting a virtual version of Jukebox Mania, an effort to bring some light, levity and friendly competition to our amazing music-loving JBM crowd. With this event, we are seeking sponsors who would enjoy an evening of team-building, some great music and a shot at bragging rights.

Please email Sarah at [sbass@ccrc-ptbo.com](mailto:sbass@ccrc-ptbo.com) if you have any questions about the event or this package, and we wish you, your loved ones, and your team all the best going forward.

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# THE GAME

## NAME THAT TUNE

A Name-That-Tune style game night, Jukebox Mania has been a favourite Music Trivia night and CCRC's marquee fundraiser since 2006. The last in-person Jukebox Mania in 2019 drew a crowd of over 450 Music-trivia fans to the Peterborough Memorial Centre for an unforgettable evening of fun.



## VIRTUAL EDITION



While some things remain uncertain, we do know that people need to stay connected, engaged and entertained. We are thrilled to offer Jukebox Mania as a live, team competition with each team having up to 8 players. For details or to see a demo check out: [ccrc-ptbo.com/jbm](https://ccrc-ptbo.com/jbm).



# SPONSORSHIP

Whether it's team building, corporate social responsibility or promotions, Jukebox Mania will prove to be an entertaining night in for the people who make your business work.



## BENEFITS

- Team Building - individual team members can be in any location and work together virtually
- Celebrate - your team, the work they do and what you have accomplished together
- Promote your brand to all participants
- Thank your clients by inviting them to join your group and see how you work together
- Demonstrate your passion for your community
- Have Fun



# OPPORTUNITIES

## THE SKY'S THE LIMIT

\$\$\$+

- Talk to us about your engagement needs and we can customize your experience.

**\$5000**

**WE ARE THE CHAMPIONS**

- 3 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print, radio & digital ads
- Product placement - digital items (i.e. coupons) will be sent to all participants
- A customized Mental Health in the Workplace session with one of our professional counsellors

## NOTHING'S GOING TO STOP US NOW

**\$2500**

- 2 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print & digital ads
- Product placement - digital items (i.e. coupons) will be sent to all participants

**\$1000**

**WE WILL ROCK YOU**

- 1 team of up to 8 people on the team
- Customized branding and promotion (static ad) to suit your needs, before, during and after the event including print and digital



## WHY CCRC?

Jukebox Mania is a fundraiser for CCRC to provide services to more people and families who need them.

Now more than ever before, people need our services. Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own.

Our incredible, dedicated staff can help, and we need more funds to meet the increasing demand.

Since 1956, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.



**Please contact Sarah Bass at  
[sbass@ccrc-ptbo.com](mailto:sbass@ccrc-ptbo.com) or  
705-743-2272 ext 301 for more  
information.**

**[ccrc-ptbo.com](http://ccrc-ptbo.com)**