

Proposed to:
An awesome local business

JUKEBOX MANIA 2021

JUNE 4, 2021

CORPORATE SPONSORSHIP PACKAGE

A Fundraising event in support of the programs and services of the
Community Counselling and Resource Centre



THANK YOU

We are grateful to count so many local businesses as past supporters of Jukebox Mania.

Since the humble beginnings of Jukebox Mania in 2006, CCRC has relied on the generosity of our community partners, who are committed to this community. They help us raise money to do what we do best; help people turn things around.

In 2021 we are introducing a digital at-home version of Jukebox Mania, an effort to bring some light, levity, and friendly competition to our amazing music-loving JBM crowd, while also supporting our cause. With this event, we are seeking sponsors who would enjoy an evening of team-building, some great music, and a shot at bragging rights, all while helping us raise much-needed funds for our cause.

Please email Sarah at sbass@ccrc-ptbo.com if you have any questions about the event or this package, and we wish you, your loved ones, and your team all the best going forward.



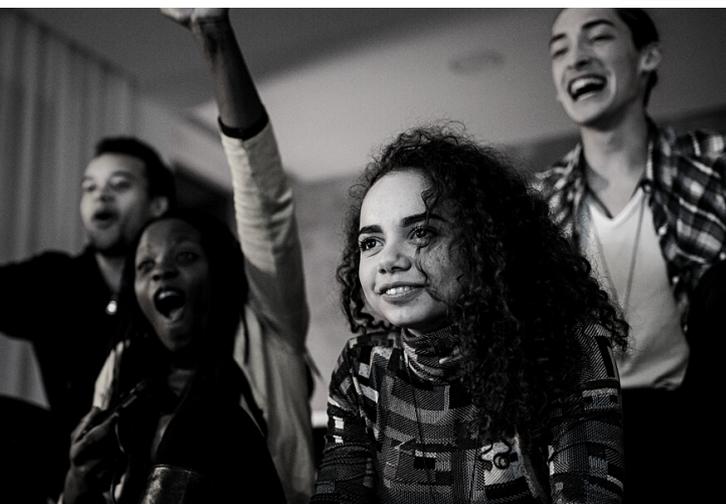
THE GAME

NAME THAT TUNE

A Name-That-Tune style game night, Jukebox Mania has been a favourite Music Trivia night and CCRC's marquee fundraiser since 2006. The last in-person Jukebox Mania in 2019 drew a crowd of over 450 Music-trivia fans to the Peterborough Memorial Centre for an unforgettable evening of fun.



AT HOME EDITION



While some things remain uncertain, we do know that people need to stay connected, engaged and entertained. We are thrilled to offer Jukebox Mania as a live, team competition with each team having up to 8 players. For details or to see a demo check out: ccrc-ptbo.com/jbm.



SPONSORSHIP

Whether it's team building, corporate social responsibility or promotions, Jukebox Mania will prove to be an entertaining night in for the people who make your business work.



BENEFITS

- Team Building - individual team members can be in any location and work together virtually
- Celebrate - your team, the work they do and what you have accomplished together
- Promote your brand to all participants
- Thank your clients by inviting them to join your group and see how you work together
- Demonstrate your passion for your community
- Have Fun



OPPORTUNITIES

THE SKY'S THE LIMIT

\$\$\$+

- Talk to us about your engagement needs and we can customize your experience.

\$5000

WE ARE THE CHAMPIONS

- A video promotion to be aired during the broadcast
- 3 teams of up to 8 people on each team
- Customized branding and promotion to suit your needs, before, during and after the event including print, radio and digital ads
- Product placement - digital items (i.e. coupons) will be sent to all participants
- A customized Mental Health in the Workplace session with one of our professional counsellors

NOTHING'S GOING TO STOP US NOW

\$2500

- 2 teams of up to 8 people on each team
- Customized branding and promotion to suit your needs, before, during and after the event including print and digital ads
- Product placement - digital items (i.e. coupons) will be sent to all participants

\$1000

WE WILL ROCK YOU

- 1 team of up to 8 people on the team
- Customized branding and promotion to suit your needs, before, during and after the event including print and digital



WHY CCRC?

Jukebox Mania is a fundraiser for CCRC to provide services to more people and families who need them.

Now more than ever before, people need our services. Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own.

Our incredible, dedicated staff can help, but we need more funds to meet the increasing demand.

For 65 years, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.



**Please contact Sarah Bass at
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705-743-2272 ext 301 for more
information.**

ccrc-ptbo.com